

TIME

DECEPTION

Real or Fake News?



Dona Herweck Rice

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Rachelle Cracchiolo, M.S.Ed., *Publisher*
Conni Medina, M.A.Ed., *Managing Editor*
Nika Fabienke, Ed.D., *Series Developer*
June Kikuchi, *Content Director*
Susan Daddis, M.A.Ed., *Editor*
Regina Frank, *Graphic Designer*

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Power of Deception

What if they find out?

How do I win?

What if they don't like me?

Most people say that honesty is the best policy; nonetheless, the art of deception is alive and well in the world. The proof is everywhere. In schoolyards, children deceive teachers to avoid getting into trouble. On billboards, print advertisements, and commercials, companies may deceive **consumers** to sell more products. In courtrooms, lawyers may deceive juries to help their clients be cleared of charges. In government offices around the world, politicians may use deception to **generate** more votes and support.

Honesty may be a good policy—but deception can rule the day.

Honesty Is the Best Policy

“Honesty is the best policy” is an old proverb. But no one knows exactly how old. The first known use of the phrase is in the writings of Sir Edwin Sandys, an English businessman and politician, in 1599. He included it in a book he wrote about religion in the Western world.

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Power of Words

Merriam-Webster.com lists nearly 70 synonyms for *deception*. In contrast, there are fewer than 25 for *truth*.

For most of these countries, oil is the main source of