

Tech World

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The Language of **SOCIAL MEDIA**



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Christine Dugan

Tech World

The Language of **SOCIAL MEDIA**



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Get the Word Out

Imagine that your soccer team won the league championship. It was an awesome game, and you scored the winning goal! How can you tell your friends about your big win? You could wait until the next time you see them. Sending a group text is another way to share news.

You could also use **social media** to get the word out quickly. Social media allows people to share words and pictures that describe what is happening in their lives. It makes communication easier. It also helps someone share news with many people at once. Social media is a fairly new way to share information. People need to learn *how* to communicate on social media.





What Is It?

The term *social media* is used to describe types of electronic communication. It is the way people share information online. They can share their thoughts, photos, images, or videos by **posting** them for others to see.